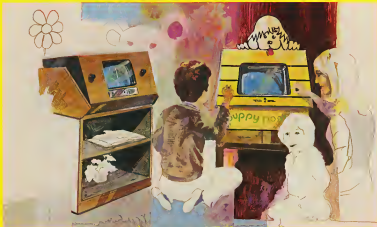


# Happy faces in your waiting room.



Pong™ – the electronic video game everybody loves to play – is now available for waiting rooms in two exciting new designs. Now kids (and adults, too) will want to be early for their appointments!



# Puppy Pong™

Here's a friendly puppy and his doghouse with the familiar game of Pong inside. Kids can play Puppy Pong alone or with their folks. Now their waiting time is filled with exciting entertainment. (They'll forget needles!) It's fun and all absorbing, while a touch of relaxation to our rounds that all too often can appear threatening to youngsters.

Puppy Pong's more fun than your office golfball — and you don't have to lead it! Children's words in this place, medical and dental offices, and other medical institutions all can benefit from the happy facts that Puppy Pong makes. And think of the pleasant kind of therapy that is to encourage hand to eye coordination skills.

All the controls are child proof and housed here. The game's exciting "ping-pong" sound can be made louder or softer by an external control.

Completely self contained, Puppy Pong is built out of all solid state components for long life reliability. And the 12 inch black and white video monitor offers typical TV set control operation.

Designed for free play, Puppy Pong can also be fitted with an optional 25 cent play coin mechanism if you want to control game use.

## Plus . . . Puppy Pong Volleyball!

And it supports free ball! Puppy Pong is also simple, an office cover can be a simulated volleyball game by simply exchanging the Pong electronic output board for a Volleyball board. (No long ball games. And they'll love the chance to relax whether they're waiting or recuperating.

# Dr. Pong™

After designers have also put the same enjoyable Pong video game into a beautiful simulated wood grain iron proof cabinet. Dr. Pong's simple lines and modern styling will fit the decor of any professional office. It's compact and durable and fits easily on a standard office and table. Or, if you wish, you can purchase an optional broadcast pedestal and especially designed for Dr. Pong as a matching finish. With a place to hold books and other games. Dr. Pong and its book case stand encourage visitors to amuse themselves and pass the time agreeably here.

## Dr. Pong also accommodates the optional Volleyball game

When you want your visitors for great fun, still want safety, you simply replace the Pong circuit board with the Volleyball board. It's a snap! And it's available in the rest of color. Dr. Pong is available with a factory-installed 25-cent coin mechanism.



Atari, the innovative leisure company introduced a revolution in games: people play a few years back with Pong. Now over 100,000 video paddle games are entertaining youngsters and young-at-heart all over the world. And Atari's latest has now inspired to new different and exciting games.

But Pappy Pong and Dr. Pong are the last and greatest styled for use in professional offices and waiting rooms. They're also the perfect addition to a family recreation room if you'd like to take one home.

Several financing and leasing plans are now available. For complete information, contact our representatives at the nearest Atari Sales or write Atari direct. (Atari® - Consumer Products Market Manager)

#### Options

Pappy Pong and Dr. Pong may be fitted in the factory with the optional coin mechanism for 25-cent play. (Must be specified at time of order.)



Simply swap the Pong circuit board in either the Pappy Pong or Dr. Pong unit and replace with the Volleyball board and you'll have a whole new game! Conversion is done in your office—no tools required.



Pong



Volleyball

This optional bookcase, used in matching wood-grain finish is specially designed to hold Dr. Pong and also provides space for magazines, books or other games.



#### Ordering Information

- PP-00 Pappy Pong (Diagonal Cabinet)
- PP-01 Pappy Pong Volleyball Option
- PP-02 Pappy Pong Optional Coin Mechanism (Must be specified at time of order)
- DP-00 Dr. Pong Wood Grain Cabinet
- DP-01 Dr. Pong Volleyball Option
- DP-02 Dr. Pong Optional Coin Mechanism (Must be specified at time of order)
- DP-03 Dr. Pong Wood Grain Bookcase/Stand

#### Payment Plans

For your convenience, Atari offers three payment plans for Pappy Pong and Dr. Pong.

- Plan A Cash-In-Full - Pay the full cash amount at the time of order and you receive a 3% cash discount.
- Plan B The 60-Day Partial Payment Plan - Order shipped upon receipt of 1/3 of total order price. Second 1/3 is due 30 days later. Payment of final 1/3 is due within 60 days of shipment date.
- Plan C Leasing Plan - A fixed party lease plan is also available. Please contact Atari for further details.

#### Warranty and Service

Pappy Pong and Dr. Pong are 100% warranted against defects in parts and workmanship for 90 days. Atari's printed circuit game boards are covered by a full year service warranty. Simply mail the defective board to Atari (in shipping container supplied with the game) and it will be replaced free of charge during the warranty period. Obtain a Handbook containing all the information needed for on-site repair service by any competent television repair organization.



16600 Winchester Blvd.  
Los Gatos, CA 95030  
(408) 358-2440

